

*“Achieving greatness in any endeavor begins with mastering the fundamentals.” — Dr. Ivan Misner, Founder of BNI*

## What is BNI?

Founded in 1985, BNI is a global networking organization that offers a proven system for creating strong relationships and strong revenue growth.

### BENEFITS

#### More Revenue

Consistent stream of referrals from Members in your Chapters

#### More Relationships

Referral partners to open doors to new clients

#### More Resources

Exclusive training, events, podcasts, and webinars

## How Does BNI Work?

Via Weekly Chapter Meetings and One-to-Ones with other BNI Members, Members can see a significant uptick in revenue. Members in your Chapter are committed to getting more referrals for you!

[CLICK HERE](#) for a brief video explanation that you can share anytime!

## Did You Know?

- ✔ **Powerful Networking:** In the last 12 Months alone, on average, BNI Members in the USA received more than \$50,000 in Revenue + 30 New Client Referrals.
- ✔ **Convenient Options:** Weekly Online, In-person, and Hybrid Chapter Meetings are available across the United States.
- ✔ **World’s Largest:** BNI has more than 10,900 Chapters that meet every week in 76 countries.

### VALUE

#### Weekly Meetings

50+ meetings in person or online, building relationships, referring business

#### Exclusive Marketing

One Member per business category

#### Professional Development

Access to regular leadership, business development, and marketing training

#### Local Business - Global Network®

Weekly Meetings with Chapter Members AND access to hundreds of thousands of Members worldwide through BNI Connect



## Successful Membership Path

Acceptance to BNI Chapter

BNI Member Success Program

First Referral Given

Chapter Leadership Role

Consistent Revenue Stream and Business Growth!

**For assistance in BNI’s, BNI4Success Greater Los Angeles Regions, please contact the Executive Director or use the QR code to access our region’s website [BNI4Success.com](https://www.BNI4Success.com).**



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