

“Achieving greatness in any endeavor begins with mastering the fundamentals.” — Dr. Ivan Misner, Founder of BNI

BNI has helped more than 1.6 million Members worldwide with the proven BNI system. Leveraging a BNI Membership to grow your business means developing a powerful and trusted network to significantly grow your revenue.

BENEFITS OF MEMBERSHIP

More Revenue

Consistent stream of referrals from Members in your Chapter

More Relationships

Referral partners to open doors to new clients

More Resources

Exclusive training, events, podcasts, and webinars

Successful Membership Path



Did You Know?

- ✓ **Powerful Networking:** In the last 12 Months alone, on average, BNI Members in the USA received more than \$50,000 in Revenue + 30 New Client Referrals.
- ✓ **Convenient Options:** Weekly Online, In-person, and Hybrid Chapter Meetings are available across the United States.
- ✓ **World’s Largest:** BNI has more than 10,900 Chapters that meet every week in 76 countries.

INVEST IN YOUR BUSINESS SUCCESS

Weekly Meetings

50+ meetings in person or online, building relationships, referring business

Exclusive Marketing

One person / category to effectively communicate ideal clients

Professional Development

Access to regular leadership, business development, and marketing training through BNI Connect and BNI Business Builder

Local Business - Global Network®

Weekly Chapter Meetings + Access to BNI Members Worldwide through BNI Connect



How to Maximize Your BNI Membership

- BNI’s Member Success Program
- BNI’s Passport to Success Program
- Weekly Attendance at Chapter Meeting
- Weekly 1-2-1s with BNI Members
- Weekly & Feature Presentations
- Invite Visitors to Grow Your Chapter
- Provide Referrals to Other Members
- World-Class BNI Leadership Development Programs

Invest in Your Success

- 50 Highly Productive (and Fun!) Weekly BNI Meetings Per Year
- Exclusive Membership for Your Category in Your BNI Chapter
- High Visibility for Your Business in BNI’s Global Network
- Leadership Development & Proprietary BNI Training
- Easy Access to Leading Businesses Worldwide
- Exclusive Invitations to Marquee BNI Events

For assistance in BNI’s BNI4Success, Greater Los Angeles Regions, please contact the Executive Director or use the QR code to access our region’s website [BNI4Success.com](https://www.bni.com/BNI4Success.com).



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