

“Achieving greatness in any endeavor begins with mastering the fundamentals.”

— Dr. Ivan Misner, Founder of BNI

BNI Chapter Presidents ensure their BNI Chapter is always healthy and growing, and that Members – especially new Members, are well-supported and cared for.

Key Success Metric for BNI Chapter Presidents: Growth in Chapter Membership

AS A BNI CHAPTER PRESIDENT, YOU CREATE

- ✓ Valuable Relationships for Your Own Business
- ✓ Chapter Success by Fostering a Winning Chapter Culture
- ✓ Positive Community Impact for Families & Communities

PRIORITIES FOR A BNI CHAPTER PRESIDENT

- ✓ Run a Really Fun, Efficient & Effective BNI Chapter Meeting Each Week
- ✓ Empower & Engage Your Chapter Leadership Team
- ✓ Lead Monthly Chapter Leadership Team Meetings
- ✓ Communicate Clearly & Consistently with Members
- ✓ Collaboratively & Positively Navigate the BNI In-Person, Online, or Hybrid Meetings Options
- ✓ Utilize Simple Tools like Email, WhatsApp, or Facebook to Recognize Member Achievements
- ✓ Maintain Regular Dialogue with Your BNI Chapter Directors to Ensure Your Success



Leverage Your Role to Grow Your Business!

As Meeting Leader: Excellent preparation and execution of the BNI Weekly Chapter Meeting will demonstrate your professionalism to Members and Visitors.

As Chapter Leader: Leading Chapter Leadership Team Meetings and attending BNI Chapter Success Meetings and Regional Events will generate more referrals for your business.

As Business Leader: Inviting colleagues and clients to a quality business group you lead adds even more to your credibility.

** Contact your Executive Director with any questions or issues of concern. They're committed to responding and supporting you in your role.

For assistance in BNI's, BNI4Success, Greater Los Angeles Regions, please contact the Executive Director or use the QR code to access [BNI4Success.com](https://www.bni4success.com)



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